



If you build it, they will come!

Website Design & Development

Otherwise, watch them run...straight to your competition!

Not so long ago, if someone was looking for a particular product or service, they would pull out the yellow pages and flip through the listings. If a company wasn't there, it pretty much didn't exist.

That same concept exists today, except that the "go-to" resource is now the internet. Customers expect to be able to instantly access information about your company from anywhere at any time. If it's not available, they are going to check out one of your competitors instead.

You don't think that you can afford a website? **Actually, you can't afford not to have one!** And the good news is that it does **not** have to cost a lot. Latest Developments can start you off slowly with one of our introductory packages. It will give you a site that allows potential customers to obtain the essential information they need. Then, as your company grows – and it will! – we can help you expand on that preliminary site to keep up with your growing needs.

A website is the cheapest way to look professional. So, if you're looking for ways to compete with some of the bigger names in your industry, a website is absolutely essential. It is also one of most cost-effective marketing tools available – it provides you with the ability to reach an almost limitless number of customers, whether your target market is in your local community, across the entire country, or around the globe.

Bottom Line: websites are becoming mandatory for any business that wants to stay in business.

So, whether you're starting from scratch or need help updating your current site, we can get you where you need to be. Don't become outdated, along with your old yellow pages listing – contact LDI today to see what we can do for you!



Microsoft.
Small Business
Specialist

*Latest
Developments*
Inc.

CONNECTING BUSINESS WITH TECHNOLOGY

Technical Data – Web Development

Site Standards	Adheres to HTML 4.01, CSS 2.1 standards
Logo Integration	Your logo / tagline will be integrated into the design of the site
Layout	Design chosen by client from a series of professionally designed sample layouts
Images	Cleanup and integration of up to 10 image files
Content	5 individual web pages created based on the chosen design
Setup	Setup of completed website
Testing	Site will be tested and verified using all major browsers

Available Add-ons

Additional Pages	Additional Images
Flash Introduction	Self-Maintenance Package
Contact Us Form	Rotating Image Script
Simple Image Gallery	Advanced Image Gallery
Forum	Dreamweaver MX Template / Contribute 3 Compatibility
Web and Email Hosting	

Client Requirements

Design	Client will be provided with a set of sample designs to choose from. Client is responsible for choosing a website design from this set. The design will then be customized to fit the client's image using the client-provided images and logo.
Page Content	Client is responsible for specifying the titles and content for each page of the website. Content must be provided in electronic format. We also provide content creation services at an additional charge.
Logo	Client's logo must be provided in a vector graphic format (Adobe Illustrator, EPS).
Images	Client-provided images will be integrated into the site at our discretion, unless specific placement is requested. Images provided must be high-resolution raster graphic files (JPEG, PNG, TIFF).
Additional Charges	Any content provided in a format other than those specified will incur an additional charge for reformatting/cleanup.