



# Ever wonder what would happen if you lost all of your data?

## *DataSafe Backup*

### *Relax -- now you won't have to!*

Take a minute and imagine this: you're working away on your computer compiling all of the information for year end when, all of a sudden, there is a power surge that zaps your hard drive, basically rendering your computer useless. All of your work – all of the data from payroll, accounting, inventory, year end projections and your customer data base – GONE!

Don't worry, there is a solution to this problem. Actually, there are two: you can either spend thousands of dollars sending your hard drives to a data recovery specialist, who may or may not be able to retrieve it – OR, you can prevent the problem from happening in the first place!

That's why Latest Developments created the DataSafe Backup – a very simple solution that allows you to avoid such catastrophes. All you need to do is plug in a new drive at the end of each day and automatically back up your files overnight. You never have to worry about losing valuable data again! Think of it as an inexpensive little insurance policy.

**Spend a little now – \$\$\$ave a lot later!** The cost is minimal, *especially* when compared with the alternative: fees for hard drive retrieval, the cost of employee downtime, countless hours spent trying to recompile lost files – or the *incalculable* cost of data that can never be recovered! That's the stuff nightmares are made of!

Think it won't happen to you? You're free to take that gamble, but since 70% of small businesses go out of business within a year after suffering a major data loss\*, we think it's a pretty risky roll of the dice.

Give us a call and we'll show you how easy it is to keep your data safe – and you sleeping peacefully at night. **Please... don't wait until it's too late!**

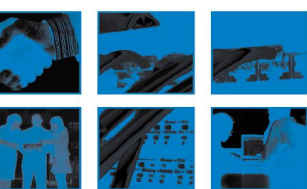
\* Contingency Planning, Strategic Research Corp

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### Technical Data

Storage Drives	EIDE/SATA - Ultra DMA 133 Compliant, 133 MB/s Transfer Rate
Storage Device Enclosures	EIDE/SATA - USB 2.0 Compliant, 480 Mb/s Transfer Rate
Custom Written Backup Scripts	Customized to backup all vital data on a regular basis
Monitoring	Backup files will be monitored and verified on a nightly basis
Data Recovery	Full and partial backups can be done quickly and easily

### Overview

#### Backup Script Setup

We will gladly customize your backup script to ensure that all of your vital data is backed up properly. In order to accomplish this, we will need to know which applications you are using and where you are saving your files. If you do not have this information available, we can determine your backup needs and make a recommendation.

#### Backup Monitoring

We also offer monthly maintenance packages that include backup monitoring where we will review the results of your nightly/weekly backups to ensure that they are running correctly. This allows us to correct any issues as they arise – before they become a problem for your business.

#### Data Recovery

Unlike tape backup systems, which are slow and unwieldy when restoring files, our backup system makes it possible to quickly restore one or more files. If you accidentally delete a file, we can guide you to the location of that file on your nightly backup and restore it easily. We also offer disaster recovery services which enable us to completely restore your data from the backup in the event of a hardware failure.