



# Looking for more than a Geek?

## *Outsourcing: IT Services for Small Business*

### Transforming IT: from Cost Centre to Profit Centre

**Your focus** should be on **your business** – not worrying about your IT issues. That's our job!

*Concerned that outsourcing is too expensive?* Although it may seem cheaper to manage your own systems, it often costs more, whether you do it yourself, rely on one of your employees, or hire in-house IT staff. Outsourcing gives you access to IT personnel with a broad range of expertise – that means issues are resolved more quickly – and that results in less downtime for everyone. Plus, you only pay for technical services when they are needed, rather than being stuck paying full-time salaries.

*Why choose Latest Developments as your IT partner?* Our approach to information technology is somewhat unique: **we are small business consultants with technology solutions.** Our focus is not just on IT, but on the overall success of your business. By understanding your company and its operations, we identify the best ways to integrate IT. Our ultimate goal is to transform your IT operations from an area that **costs your business money** into an area that **makes your business money.**

*Our Approach:* our first priority is to create a solid and stable IT platform, enabling you to effectively run your business. We ensure that your systems are operating properly and that routine maintenance is done to minimize the risk of costly computer downtime.

Once a stable infrastructure is in place, we use the knowledge we've gained about your business to develop solutions that are tailored to fit YOU. Technology has a lot of benefits to offer. By taking full advantage of them, your business is able to operate more efficiently – making you able to do more with less.

No matter what your size, you need to use technology strategically to give you that little edge to make your business grow and to help you manage that growth. Let us help you get there – give LDI a call today!



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Specialist

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CONNECTING BUSINESS WITH TECHNOLOGY